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RESPONSE UNDER 37 C.F.R.
§1.116 EXPEDITED PROCEDURE
EXAMINING GROUP 3622

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants: Dimitri Kanevsky, et al.

Docket: YOR919990321|US1(12837)

Serial No.: 09/422,195

Examiner: Donald Champagne

Filed: October 21, 1999

Group Art Unit: 3622

For: SYSTEM AND METHOD FOR GROUP
ADVERTISEMENT OPTIMIZATION

Dated: June 9, 2003

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

RESPONSE UNDER 37 C.F.R. §1.116


Sir:

Responsive to the Office Action dated April 9, 2003, Applicants respectfully request the Examiner to reconsider the application in view of the following remarks.

CERTIFICATION OF FACSIMILE TRANSMISSION

I hereby certify that this paper is being facsimile transmitted to the Patent and Trademark Office on the date shown below.

Dated: June 9, 2003


Steven Fischman

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To: Examiner Donald Champagne Art Unit: 3622	From: Steven Fischman
Fax: (703) 872- 9327	Pages: 23 including cover sheet
Phone:	Date: 8/11/2003
Re: Dimitri Kanevsky, et al. Serial No. 09/422,195 Filed: October 21, 1999 Our Docket: YOR919990321US1 (12837)	CC:

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Pursuant to your request, attached hereto is a signed copy of a Response under 37 C.F.R. §1.116 dated and previously submitted via facsimile on June 9, 2003 as evidenced by the Certificate of facsimile.


Steven Fischman
Registration No. 34,594

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GROUP 3600

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Phone: U.S. Patent App. No. 08/442,195 Date: June 9, 2003
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AMENDMENT TRANSMITTAL LETTER (Large Entity)				Docket No. YOR919990321US1(12837)	
Applicant(s): Dimitri Kanevsky, et al.					
Serial No. 09/422,195	Filing Date October 21, 1999	Examiner Donald Champagne	Group Art Unit 3622		
Invention: SYSTEM AND METHOD FOR GROUP ADVERTISEMENT OPTIMIZATION					
<u>TO THE COMMISSIONER FOR PATENTS:</u>					
Transmitted herewith is an amendment in the above-identified application. The fee has been calculated and is transmitted as shown below.					
CLAIMS AS AMENDED					
	CLAIMS REMAINING AFTER AMENDMENT	HIGHEST # PREV. PAID FOR	NUMBER EXTRA CLAIMS PRESENT	RATE	ADDITIONAL FEE
TOTAL CLAIMS	38 -	41 =	0 x	\$18.00	\$0.00
INDEP. CLAIMS	3 -	3 =	0 x	\$84.00	\$0.00
Multiple Dependent Claims (check if applicable) <input type="checkbox"/>					\$0.00
TOTAL ADDITIONAL FEE FOR THIS AMENDMENT					\$0.00
<div style="margin-top: 20px;"><input checked="" type="checkbox"/> No additional fee is required for amendment. <input type="checkbox"/> Please charge Deposit Account No. _____ in the amount of _____ <input type="checkbox"/> A check in the amount of _____ to cover the filing fee is enclosed. <input checked="" type="checkbox"/> The Director is hereby authorized to charge payment of the following fees associated with this communication or credit any overpayment to Deposit Account No. 50-0510/IBM <input checked="" type="checkbox"/> Any additional filing fees required under 37 C.F.R. 1.16. <input checked="" type="checkbox"/> Any patent application processing fees under 37 CFR 1.17.</div>					
<div style="text-align: left;"> Signature</div>			Dated: June 9, 2003		
<div>Steven Fischman Registration No. 34,594 Correspondence Address Customer No. 23389</div>					
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